

Participants Name _____

The “SNAP 20” – STUDENT EXPECTATION

We will be manually putting in 20 emails on our meeting day that is scheduled with Nelo, our Snap Director, as he walks us through it. I expect you all to show your effort and support by bringing these with you!

*****Save your emails in a note on your phone – Use this sheet as a guide!*****

PARTICIPANT PERSONAL GOAL: 20+ email addresses

The “SNAP 20” Example Sheet:

Examples:	Addresses:	Examples:	Addresses:
1. Parent/Guardian #1	*put list in notes on phone	11. Parent best friend	*put list in notes on phone
2. Parent/Guardian #2	*put list in notes on phone	12. Family Friend #1	*put list in notes on phone
3. Grandma	*put list in notes on phone	13. Family Friend #2	*put list in notes on phone
4. Grandpa	*put list in notes on phone	14. Family Dentist	*put list in notes on phone
5. Aunt	*put list in notes on phone	15. Family Doctor	*put list in notes on phone
6. Uncle	*put list in notes on phone	16. Orthodontist	*put list in notes on phone
7. Cousin	*put list in notes on phone	17. Great Uncle	*put list in notes on phone
8. Parent Co-worker	*put list in notes on phone	18. Great Aunt	*put list in notes on phone
9. Parent Co-Worker	*put list in notes on phone	19. Neighbor	*put list in notes on phone
10. Parent best friend	*put list in notes on phone	20. Church/Social	*put list in notes on phone

Additional examples: Alumni, local businesses (that would know you or the school)

DO NOT use teachers or peers

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Hello Parents,

We will be kicking off our Snap! Raise Fundraiser next week with Nelo, our local rep. Snap is a social donation platform that allows our team to receive donations from our networks, communities, and supporters. Snap uses the power of social media with a safe, fun and interactive approach. All we ask is that each parent/guardian help their participant gather 20 or more email addresses of their biggest fans. Your contacts are strictly **private and protected**.

Snap Fact Overview:

- 1. Safe and Protected-** Snap! Raise is the safest online donation platform available. All data is private and never redistributed. The site is a HTTPS site which means that it is secure and that it is not viewable by the public. The only way a possible donor can view the page is if they are sent a link by a participant.
- 2. No Product Sales-** students will not be asked to sell products for this fundraiser. Every effort is made through our own custom built page and shared via Email, Facebook, Twitter and Text.
- 3. Email Strategy-** all supporters will receive a receipt for their gift that is tax deductible, included with a personalized thank you from the student. There are three reminder emails sent to donors, with an option to unsubscribe. **Snap Raise does not harvest, sell or spam email address.**
- 4. Reverse Flow-** Snap's platform and process is what makes their fundraiser so successful. It allows an extensive reach across the nation, not just the community, by providing options to connect with multiple donors and their social networks; maximizing our raising efforts.
- 5. Coaches/Directors** will have the ability to track where each participant is with their effort. Effort meaning how many Tweets and Facebook shares they have along with how many emails have been sent, how many of those emails have been opened and how many donations they have received along with the total.